

**Select the size of the sign:**

The sizing options below reflect the recommended sign size for site specific viewing distances as explained in the [Guide for Determining Message Text Height Based on Viewing Distance for Large Signs](#).



Site Specific Viewing Distance	Overall Sign Size
<input type="radio"/> 78 metres maximum viewing distance	4' x 6'
<input type="radio"/> 117 metres maximum viewing distance	6' x 9'
<input type="radio"/> 156 metres maximum viewing distance	8' x 12'
<input type="radio"/> 195 metres maximum viewing distance	10' x 15'
<input type="radio"/> 234 metres maximum viewing distance	12' x 18'
<input type="radio"/> 273 metres maximum viewing distance	14' x 21'
<input type="radio"/> 312 metres maximum viewing distance	16' x 24'
<input type="radio"/> 351 metres maximum viewing distance	18' x 27'
<input type="radio"/> 390 metres maximum viewing distance	20' x 30'